



# CORENET GLOBAL STRATEGY & PORTFOLIO PLANNING COMMUNITY



## SPP Community

Our goal is to gather, share and advance best practices in the field of CRE Strategy and Portfolio Planning.

To learn more, go to our website - [spp.corenetglobal.org](http://spp.corenetglobal.org).

## Links to Newsletter Sections

### [SPP Research Task Force Conference Calls](#)

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## SPP Resources

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## DECEMBER NEWSLETTER

### SPP Board Officer Nominations and Election Process

Nominations for the SPP Board were closed Wednesday November 28<sup>th</sup>. Since we had a total of 5 nominations and changes to the overall CNG Communities' structure are currently being discussed, we are postponing the final Election process. These changes are in response to feedback from CoreNet members and those who have participated on the Community task force groups and will address centralized administrative support, less structure requirements, funding and more focused research.

Until the re-structuring elements are identified, Bob Schuur and Peggy Withrow will continue as Co-Chairs and the existing research task forces will continue on as before. The existing research task groups will continue and meet as scheduled.

### SPP Research Task Force Monthly Conference Calls

As always, we will be hosting our monthly research task force calls. Unless specifically noted, these are not formal presentations, they are working calls on which SPP community members can contribute to and discuss SPP research in progress.

Topics and times are provided below. You can also visit the SPP website, [spp.corenetglobal.org](http://spp.corenetglobal.org), for each month's task force information.

### Big Data & Analysis Group *\*NEW TASKFORCE\**

This newly formed taskforce conducted its first virtual conference call in November. Focused activities include researching what CRE can learn from other industries that have been involved in Big Data Analysis, determine if we are asking the right questions, and explore technology opportunities that visualize data more effectively. We also anticipate leveraging the technology survey to identify what tools being used today that are best-practice or leading-edge.

**Tuesday, December 11, 3-4 pm ET**

Call-in number - [866-520-9093](tel:866-520-9093)

Passcode - [404-589-7123](tel:404-589-7123)

*Because some of these meetings fall during the holiday weeks this December, the following conference calls are postponed until January 2013:*

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**Optimizing Capital (Money Talks):**

The Optimizing Capital Research Task Force will continue its discussion of CRE financial doctrine including discussion of appropriate discount rates and the extent to which accounting considerations should affect CRE strategy and assessing how these guidelines vary for different types of companies.

The Task Force will also address ongoing developments in regard to the proposed FASB/IASB Lease Accounting changes, especially recent direction on P&L treatment that emerged from June's joint meeting of the Boards.

**Monday, January 7, 2-3 pm ET**

Call-in number - [866-259-9955](tel:866-259-9955)

Passcode - 639-280-0987

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**Benchmarking Strategic Planning:**

The Supply and Demand Research Task Force will be continuing their discussion of their survey to benchmark strategic planning practices - data collection, planning goals, and coordination with business units and corporate functions. Primary focus for 2013 is analyzing and enriching survey data with case studies for proposed webinar dissemination.

**Monday, January 14, 2-3 pm ET**

Call-in number - [888-535-0454](tel:888-535-0454)

Passcode - [781-910-7558](tel:781-910-7558)

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**SubPortfolio Challenges:**

This month, the SubPortfolio Analysis Task Force will continue its discussions around how SubPortfolio Analyses -- Metro and Regional Plans, Back-Office and Call-Center Realignment -- are organized and how they are coordinated with other portfolio planning activities. (the subject matter for this group may change, please refer to January newsletter for updates)

**Wednesday, January 23, 2-3 pm ET**

Call-in number - [415-363-0070](tel:415-363-0070)

[www1.gotomeeting.com/join/233741225](http://www1.gotomeeting.com/join/233741225)

Passcode - 233-741-225

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**Technology (What is SPP):**

The SPP Technology Research Task Force will be comparing the end user responses to which SPP Activities they find most beneficial and adding end user responses when available, as they move towards their goal of identifying technology tools to support these activities

**Thursday, January 24, 3-4 pm ET**

Call-in number - [866-222-8883](tel:866-222-8883)

Passcode - 139881

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To learn more about other aspects of the CoreNet Global SPP Community, contact:  
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