



SPP: Big Data & Analytics

Meeting Notes

December 11, 2012 3:00-4:00pm ET

In attendance:	Company Name
Peggy Withrow	Integrated Workplace Strategies, LLC
Derek Chanler-Berat	Studley
Scott Campbell	Buildingi
Clay Hayden	Merck
John Serri	Manhattan Software
Nancy Sanquist	Manhattan Software
Thomas Houlihan	Gensler
Charemon Tovar	CBRE / Sprint
Eleanor Estacio	CNG

Agenda

1. Technology Survey: status, content
2. Review documentation of “Metrics: Are we measuring the right stuff?” developed by Clayton Hayden and David Salony
3. Discuss Interest in other research activities:
 - how have other industries applied Big Data to capacity planning or other SP activities or data gathering
 - Summary from “Analytics at Work” by Thomas Davenport or other research sources
4. Next Steps

Meeting Notes

1. Although Julie Petersen (McKesson) is not able to make this call, she would like to volunteer to help work on Clay and David’s topic.
2. The Technology Survey will be posted on the SharePoint site so others can review and make comments. Final survey will be determined at the January meeting so all comments must be submitted before then. Julie had emailed the following comments to the survey:
 - a. Company Profile, should we add in Pharmaceutical as a selection?
 - b. While I don’t think it’s always good to give a middle ground answer option on surveys, as I was reading through the questions myself, the answer to some of the “In Strategic Plan” questions were “sometimes.” Should we consider providing this option as a selection?
 - c. It might be helpful for us to define what “CRE Strategic Plan” means in the context of this survey. So many people/companies define it differently – is it a 3-5 year or 5-10 year plan which outlines actions to be taken based upon approved assumptions from the Businesses for the entire portfolio or something else? Whatever the definition is, my thought is it would be good to specifically state that in the beginning of the survey.

3. It was agreed that Pharmaceutical should be added to the Company Profile choices. Since this list was generated by CNG, Eleanor will verify that this can be added to ALL surveys in the future so the results can be compared consistently from one survey to another.
4. An .xls document that Dave and Clay worked on will be posted to the SharePoint site. It is a starting point for understanding and mapping the information for SPP and help define the output. Peggy has already looked at the documentation and re-structured some of the information that might make reporting or analysis of the feedback a little easier. Both documents will be posted on the SharePoint site.
5. Derek has asked if anyone would like to help with the industry research – what can we learn from how other industries are leveraging Big Data & Analytics?
6. Clay volunteered to be a major contributor to a white paper or ppt presentation when enough data, discussion and analysis has been completed that could be presented to CNG and published in Leader or other industry journals.

Next Steps:

Assigned Activities	Assigned	Due
1. Scott Campbell at Buildingi has volunteered to post any documents that the group has been asked to review and comment on (using the “Track Changes” features. An email will be sent to all CNG	SC	12/21/12
2. Peggy to post documentation prepared by Dave and Clay “Measuring the Right Stuff” and the Technology Survey on the SharePoint site as soon as the site is established.	PJW	12/22/12
3. Any feedback on the posted documents should be completed before the next meeting. Any problems in accessing the site or editing the documentation using the “Track Changes” feature should be directed to Scott Campbell.	ALL	1/14/2013
4. Eleanor will verify that adding Pharmaceutical to the Company Profile in future surveys can be done – yes, pharmaceutical or any industry may be added.	EE	done
5. Reading “Analytics at Work” by Thomas Davenport (or other resources) and providing summary.	???	TBD
6. Verify who might be interested in assisting Derek to research what we can learn from other industries and apply this to capacity planning?	PW / DCB	1/15/13
7. Next Meeting re-scheduled for January 15th 3 – 4 pm ET	ALL	1/15/2013